

A-0811

Total Pages : 4

Roll No. -----

BBA-101

Principles of Management

Bachelor of Business Administration (BBA)

1st Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 70

Note : This paper is of Seventy (70) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O.

A-0811

Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

[2x19=38]

- Q.1. Clearly explain the concept and significance of management. Distinguish between management and administration.
- Q.2. Discuss the contribution of Henry Fayol in the field of Management.
- Q.3. Discuss the essential features of a good plan that you develop to make organisation successful.
- Q.4. Describe the various barriers to communication. What measures do you suggest to overcome them?
- Q.5. What is motivation. Explain Maslow's theory of motivation in detail.

Section-B
(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

[4x8=32]

Briefly discuss any four of the following:

- Q.1. Levels of Management.
- Q.2. Management as a Science.
- Q.3. Managerial Skills
- Q.4. Characteristics of Decision-Making.
- Q.5. Significance of Organizing.
- Q.6. Importance of Controlling.

P.T.O.

Q.7. Delegation of Authority.

Q.8. Essentials of Successful Leadership.
