

K-651

Total Pages : 3

Roll No.

MTTM-402

Tourism Policy and Planning

Master of Tourism and Travel Management (MTTM)

4th Semester Examination, 2023 (Dec.)

Time : 2 Hours]

[Max. Marks : 35

Note : This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION–A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2×9½=19)

1. Explain the salient features of tourism planning strategies adopted by France.
2. Define Tourism Policy. How is it linked to Tourism Planning? Explain the scope of tourism policy.
3. Elucidate the contribution of tourism planning and its impact on environment.
4. Define Cost Benefit Analysis. Explain its application and significance in destination planning.
5. Highlight the contribution of different five years plans in tourism planning and development in India.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. Explain the tourism planning and policy perspective of Bhutan.
2. How does Department of Tourism, Government of India contribute to tourism planning?

3. What are the pros and cons of unplanned tourism development that are occurred at any tourist destination?
 4. Define destination mix. What are the components of destination mix? How are such components responsible for tourism planning? Discuss.
 5. Discuss the principles of Eco Tourism planning in Uttarakhand.
 6. Critically review the tourism policy of India.
 7. Explain various stages of tourism planning.
 8. Define Responsible tourism. Explain its role in tourism planning.
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