

**K-648**

Total Pages : 3

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## **MTTM-303**

### **RESEARCH METHODOLOGY**

Master of Tourism & Travel Management (MTTM)

3rd Semester Examination, 2023 (Dec.)

**Time : 2 Hours]**

**[Max. Marks : 35**

**Note :** This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

### **SECTION–A**

#### **(Long Answer Type Questions)**

**Note :** Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2×9½=19)

1. What do you mean by research problem? What are the sources of research problem? Briefly describe each with example.
2. What do you mean by 'Hypothesis'? Briefly describe the process of formulation of hypothesis.
3. Define variable. What are various types of variable? Explain each type of variables with examples.
4. What are various data representation techniques used in research? Briefly describe various types of tables.
5. What are the characteristics of good research? Write the importance of a good Research title.

### **SECTION-B**

#### **(Short Answer Type Questions)**

**Note :** Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. What are the features of a good research?
2. What is data? Describe primary and secondary data with examples.

3. Discuss the various factors which you will keep in mind while selecting appropriate method for data collection.
  4. Write a note on 'Ethics in Research'.
  5. What is F-test? Explain.
  6. What are the salient features of questionnaire?
  7. Write a note on Sampling.
  8. Briefly explain the following (Any TWO) :
    - (a) Data Collection.
    - (b) Survey.
    - (c) Review of Literature.
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