

K-645

Total Pages : 3

Roll No.

MTTM-204

MIS FOR TOURISM

Master of Tourism and Travel Management (MTTM)

2nd Semester Examination, 2023 (Dec.)

Time : 2 Hours]

[Max. Marks : 35

Note : This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION–A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2×9½=19)

1. Write a detailed note on various approaches to Information System.
2. Discuss in detail the various types of information system and their implications.
3. Discuss business applications of computer in Tourism Industry for financial analysis.
4. Explain the scope and significance of MIS in Tourism.
5. Write a detailed note on need, dimensions and techniques in planning of MIS.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. What are the key components of MIS?
2. Explain GDS.
3. What is the difference between Computer hardware and software?

4. Discuss Types of Computer based applications.
 5. Discuss Steps of Implementing MIS.
 6. Discuss the Operation of Manual information system.
 7. Explain Data Processing.
 8. What is the Role of Internet and social media in tourism promotion?
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