Total Pages : 3

Roll No.

MTTM-201

Tourism Resources of India

Master of Tourism & Travel Management (MTTM)

2nd Semester Examination, 2023 (Dec.)

Time : 2 Hours]

[Max. Marks : 35

Note : This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION-A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only. (2×9½=19)

- 1. Discuss the significance of trekking tourism, focusing on the Himalayas as a prime destination. Highlight key challenges and opportunities in trekking tourism.
- 2. Evaluate the resource potential for river running, water skiing, and other water-based tourism activities. Discuss the impact of these activities on local ecosystems.
- **3.** Examine the tourism potential of desert safaris and aero sports. Discuss the cultural and environmental considerations in promoting these activities.
- **4.** Evaluate the significance of museums and art galleries in attracting tourists. Discuss the challenges in preserving and presenting cultural artifacts.
- **5.** Assess the unique monuments of South India and their tourism appeal. Discuss the cultural diversity reflected in South Indian monuments.

SECTION-B

(Short Answer Type Questions)

- **Note :** Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)
- 1. Describe two key challenges faced by adventure tourism in the Himalayas, and name one popular trekking route in the Himalayas and explain its significance.

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- **2.** Identify two water-based tourist activities and their locations in Uttarakhand. Discuss the environmental considerations in promoting river running.
- 3. Name one famous museum in India and its unique exhibits. Discuss the role of art galleries in preserving cultural heritage.
- **4.** Name two unique monuments in North India and their architectural features. Discuss the historical narratives associated with these monuments.
- **5.** Name one Sikh pilgrimage center and its historical importance.
- 6. Identify two types of handicrafts popular among tourists. Discuss the economic impact of handicrafts on local communities.
- 7. Identify an architectural landmark in Rajasthan and its cultural significance. Explain the challenges in preserving architectural heritage.
- **8.** Describe the cultural aspects that can be highlighted in desert safaris.