

**K-639**

Total Pages : 3

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## **MTTM-102**

### **Principles of Management**

Master of Tourism and Travel Management (MTTM)

1st Semester Examination, 2023 (Dec.)

**Time : 2 Hours]**

**[Max. Marks : 35**

**Note :** This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

### **SECTION–A**

#### **(Long Answer Type Questions)**

**Note :** Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2×9½=19)

1. Explain the nature of management process. Why management process is called social and consequential process?
2. Discuss the contributions of Peter Drucker in the field of management.
3. Define Planning and discuss its main characteristics.
4. Give reasons why staffing is considered as placing the right men for the right job.
5. How is Aldefer's ERG theory similar to Maslow's Need theory?

## **SECTION-B**

### **(Short Answer Type Questions)**

**Note :** Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. Discuss various functions of management.
2. Define management as an art.
3. Define neo-classical Theory.

4. What are the different tasks undertaken by a professional manager?
  5. Explain the five Principles of Planning.
  6. Describe in detail the various barriers to communication.
  7. Explain the importance of Controlling.
  8. Write a brief note on MICE.
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