

K-837

Total Pages : 3

Roll No.

MS-203

Business Ethics & Corporate Governance

Master of Business Administration (MBA)

3rd Semester Examination, 2023 (Dec.)

Time : 2 Hours]

Max. Marks : 70

Note : This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION–A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2×19=38)

1. Discuss the scope of ethics. State the difficulties involved in ethical decision making.
2. What do you mean by Corporate Social Responsibility? What is the relationship between Corporate Social Responsibility and Business Ethics?
3. Write a detailed note on the values and teachings from Scriptures.
4. What are the major current ethical issues in marketing? Explain with examples.
5. What are organizational stressors? Describe them in detail.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only. (4×8=32)

1. Why are moral standards so important for business ethics?
2. Is there any relationship between Environment and Ethics? Discuss.

3. Write a note on Personal Growth and Ancient Indian Educational System.
 4. What are the sources of Trusteeship?
 5. What are ethical dilemmas and how to effectively handle these dilemmas?
 6. Briefly discuss the role of Board of Directors in Corporate Governance.
 7. Write a note on ethics in technology.
 8. What constitutes Gandhian Ethos of Management?
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