

K-834

Total Pages : 3

Roll No.

MS-111

International Business

Master of Business Administration (MBA)

2nd Semester Examination, 2023 (Dec.)

Time : 2 Hours]

Max. Marks : 70

Note : This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION–A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2×19=38)

1. Why do firms enter international markets? How do the different kinds of environmental factors enable the domestic firm to global?
2. Describe the organization structure of the World Trade Organization. How is the WTO different from the GATT?
3. What is economic integration? Explain the different kinds of economic integration.
4. Discuss the origin, objectives and functions of International Monetary Fund (IMF).
5. Explain the comparative cost advantage theory of international trade. Is it an improvement over the theory of absolute cost advantage?

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only. (4×8=32)

1. Why is international business not a bed of roses? Give your answers with suitable examples.

2. Discuss the need for Foreign Direct Investments (FDI).
 3. What is globalization? Explain the features of globalization.
 4. What is Dumping?
 5. Discuss the strategies to be employed by a global company.
 6. State the different modes of payment by the importer.
 7. Discuss the different kinds of risks in international business.
 8. What are the objectives of SAARC?
-

