

**K-824**

Total Pages : 3

Roll No. ....

**MS-101**

**Principle of Management & Organizational Behaviour**

Master of Business Administration (MBA/DIM)

1st Semester Examination, 2023 (Dec.)

**Time : 2 Hours]**

**Max. Marks : 70**

**Note :** This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

**SECTION–A**

**(Long Answer Type Questions)**

**Note :** Section 'A' contains Five (05) long answer type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2×19=38)

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**[P.T.O.]**

1. Discuss briefly the many roles of a Professional Manager and using examples also explain their relevance in the present scenario.
2. Discuss in brief the contributions of Behavioural Science Approach and System Approach to the study of management.
3. Write a detailed comment on the role of motivation in the service sector giving reference to various motivation theories.
4. What are different barriers of communication? What steps can be taken to overcome these barriers?
5. Compare and contrast different behavioural theories of leadership.

## **SECTION-B**

### **(Short Answer Type Questions)**

**Note :** Section 'B' contains Eight (08) short answer type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only. (4×8=32)

**Briefly discuss any four (04) of the following :**

1. Peter Drucker Management Thoughts.

2. Process of Management by Objectives (MBO).
  3. Characteristics of Decision-Making.
  4. Cognitive Dissonance Theory.
  5. Process of Organizing.
  6. Perceptual Selectivity and Making Judgements.
  7. Need and Importance of Staffing.
  8. Transactional Analysis (TA).
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