

K-1063

Total Pages : 3

Roll No. -----

ETS-101

Introduction to tourism and Travel Management

Diploma in Tourism Studies (DTS)

1st Year Examination December 2023-24

Time: 2:00 Hours

Max. Marks: 50

Note : This paper is of Fifty (50) marks divided into (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers the to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A

(Long Answer Type Questions)

Note : Section 'A' contain Five (05) long-answer-type question of thirteen (13) marks each. Learners are required to answer any two (02) questions only.

[2x13=26]

P.T.O.

K-1063

- Q.1. What are the factors affecting demand in tourism? Explain.
- Q.2. Write about the various types of tourism with examples.
- Q.3. Travel patterns changed in past 20 years? Justify your answer with suitable example.
- Q.4. Describe Leiper's Tourism System Model.
- Q.5. Explain the History of tour Packages. Also explain the types of tour packages.

Section-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of six (06) marks each. Learners are required to answer any four (04) questions only.

[4x6=24]

- Q.1. What are the various Indicators of tourism supply?
- Q.2. What all is included in tourism infrastructure?
- Q.3. What are the various support services in tourism Industry?
- Q.4. What are the elements of tourism industry? Explain with examples.
- Q.5. What are the various components of tourism?

- Q.6. 'Social change occurs with the growth of tourism'?
Explain.
- Q.7. Discuss the relationship between Tourism demand and
Tourism supply.
- Q.8. Discuss the meaning and features of any three of the
following:
- a. Tourism Industry
 - b. Domestic Tourist
 - c. International Tourist
 - d. Amenities.
