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[Roll No.]

BTTM-802

**B.T.T.M. VIIIth Semester
Examination Dec., 2023**

ADVENTURE TOURISM

Time : 2 Hours]

[Max. Marks : 35

Note :- This paper of Thirty five (35) marks divided into two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given there in. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A

Long Answer Type Questions 2×9½=19

Note :- Section 'A' contains Five (05) Long-answer type questions of Nine and Half (9½) marks each. Learners are required to answer any *two* (02) questions only.

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(1)

P.T.O.

1. What is adventure tourism ? What are the existing trends in adventure tourism sports in India ?
2. Discuss the relationship between adventure, sports and tourism. Also write an essay on scope of water based adventure activities in Uttarakhand.
3. Write a detailed essay on scope of adventure tourism. What is the different marketing and promotional strategies which need to be implemented for adventure tourism ?
4. Define risk management. Also mention the rules of IMF for mountain expeditions.
5. Highlight the important types of air based adventure tourism. Also discuss the factors responsible for growth of air based adventure tourism.

Section–B

Short Answer Type Questions 4×4=16

Note :- Section ‘B’ contains Eight (08) Short-answer type questions of Four (04) marks each. Learners are required to answer any *four* (04) questions only.

1. What are the aims of trekking ? Name two popular treks of Uttarakhand.
2. What are the positive impacts of adventure sports ?

3. What are the benefits of adventure tourism to the local communities ?
4. What are the popular destinations for Desert Camel Safari in India ?
5. Define Scuba Diving. Also write its features.
6. What are the various land based adventure activities ?
7. Why 'Auli' is famous ? Also discuss the different adventure sports activities popular in Auli.
8. Explain the following :
 - (i) Popular adventure sports of Himachal Pradesh
 - (ii) Rock Climbing
