

**K-136**

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[Roll No. ....]

**BTTM-801**

**Bachelor of Tourism & Travel  
Management (BTTM) VIIIth Semester  
Examination Dec., 2023**

**TOURISM ORGANIZATIONS**

Time : 2 Hours]

[Max. Marks : 35

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*Note :-* This paper is of Thirty five (35) marks divided into two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given there in. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

**Section-A**

**(Long Answer Type Questions) 2×9½=19**

*Note :-* Section 'A' contains Five (05) Long-answer type questions of Nine and Half (9½) marks each. Learners are required to answer any *two* (02) questions only.

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( 1 )

P.T.O.

1. Explain TAAI in detail. Discuss its objectives.
2. What is the need for state tourism development corporation ? Give reference by stating examples of Uttarakhand.
3. Explain ICAO and the Chicago Convention.
4. Define UNWTO and its functions.
5. Define UFTAA and its objectives.

### **Section–B**

**(Short Answer Type Questions)**      4×4=16

**Note** :- Section 'B' contains Eight (08) Short-answer type questions of Four (04) marks each. Learners are required to answer any *four* (04) questions only.

1. What are the different types of membership in TAAI.
2. Write a short note on ministry of tourism, Govt. of India.
3. Explain the history of World Travel and Tourism Council.
4. What are the role and responsibilities of UNWTO ?
5. Explain the history of PATA.

6. Describe ASTA and its objectives.
7. Explain the vision and mission of IATO.
8. Write a short note on ITDC.

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