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[Roll No.]

BTTM-502

**Bachelor of Tourism & Travel
Management (BTTM) Vth Semester
Examination Dec., 2023**

LEADING WORLD DESTINATIONS

Time : 2 Hours]

[Max. Marks : 35

Note :- This paper is of Thirty five (35) marks divided into two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given there in. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

(Long Answer Type Questions) 2×9½=19

Note :- Section 'A' contains Five (05) Long-answer type questions of Nine and Half (9½) marks each. Learners are required to answer any *two* (02) questions only.

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(1)

P.T.O.

1. Explain, how major tourist attractions of Hong Kong attract global tourists ?
2. Discuss the historical significance of the great wall of China and its role as an important tourist destination.
3. Discuss the role of lesser-known regions and hidden gems in diversifying Europe's touristic offerings.
4. Why Australia is so popular among the tourists ? Explain in the light of promoting beach tourism.
5. Discuss the cultural richness of Italy. Why it is a top choice for travelers in Asia.

Section–B

(Short Answer Type Questions) 4×4=16

Note :- Section 'B' contains Eight (08) Short-answer type questions of Four (04) marks each. Learners are required to answer any *four* (04) questions only.

1. Explain the historical significance of the pyramids of Giza and their role in Egypt's tourism.
2. Explain the role of China in promoting business tourism. Mention some of the names of popular cities that are known for business tourism destination in China.

3. Describe the appealing experience of taking a Nile River Cruise in Egypt.
4. What wildlife experiences can a visitor expect in National Parks of South Africa ? Explain with suitable examples.
5. Why Italy is so popular among travelers ? Explain in the light of tourist attractions available in Italy.
6. Explain the significance of Spain as a heritage tourism destination.
7. Discuss the significance of South Africa as a tourist destination..
8. Describe the important tourist attractions of United Kingdom.
