## K-123

Total Page No. : 3]

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# **BTTM-403**

# Bachelor of Tourism & Travel Management (BTTM) IVth Semester Examination Dec., 2023

## TOURISM, TRAVEL AND TRANSPORT

Time : 2 Hours]

[Max. Marks: 35

Note :- This paper is of Thirty five (35) marks divided into two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given there in. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

## Section-A

## (Long Answer Type Questions) 2×9½=19

Note :- Section 'A' contains Five (05) Long-answer type questions of Nine and Half (9<sup>1</sup>/<sub>2</sub>) marks each. Learners are required to answer any *two* (02) questions only.

(1)



- Explain the meaning and characteristics of the transport system and also discuss its significance in the tourism industry.
- 2. Discuss the linkages and inter-relationships between different modes of transport.
- 3. Examine the role and functions of DGCA in ensuring the safety and regulation of the aviation sector.
- 4. Analyze the challenges and prospects in the marketing of tourist transport, considering the dynamic nature of the tourism industry.
- Explain the relationship between Indian Railways and tourism. Also, highlight the special services offered by the Indian Railway for international tourists.

#### Section-B

#### (Short Answer Type Questions) 4×4=16

- *Note* :- Section 'B' contains Eight (08) Short-answer type questions of Four (04) marks each. Learners are required to answer any *four* (04) questions only.
- 1. What are the environmental considerations for transport systems ?
- 2. What are the advantages of road transport ? **K–123** (2)

- 3. How does the transport sector contribute to the globalization ?
- 4. What are the challenges faced by the air transport industry today ?
- 5. What are the different modes of water transport ?
- 6. Differentiate between IATA and ICAO.
- 7. Differentiate between scheduled and non-scheduled airlines.
- 8. Explain how the travel and tourism industry is entirely dependent on transport industry.

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(3)