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BTTM-201

Bachelor of Tourism & Travel Management (BTTM) IInd Semester Examination Dec., 2023

TOURISM RESOURCES OF NORTHERN INDIAN

Time: 2 Hours] [Max. Marks: 35

Note: This paper is of Thirty five (35) marks divided into two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given there in. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A

(Long Answer Type Questions) $2\times9\frac{1}{2}=19$

Note: Section 'A' contains Five (05) Long-answer type questions of Nine and Half (9½) marks each.

Learners are required to answer any two (02) questions only.

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- Describe the important characteristics of Uttar Pradesh with reference to its natural vegetation.
- 2. Write a note on National Parks of Madhya Pradesh.
- List the various monuments and museums of Delhi and briefly explain any two monument and museums in details
- 4. Describe various fairs and festivals of Chhattisgarh.
- 5. Discuss the various religious places of Rajasthan and sketch the importance of religious places in attracting the tourist in Rajasthan.

Section-B

(**Short Answer Type Questions**) 4×4=16

- **Note**: Section 'B' contains Eight (08) Short-answer type questions of Four (04) marks each. Learners are required to answer any *four* (04) questions only.
- Describe the various water based adventures with reference to Himachal Pradesh and their role in pulling tourist in the area.
- 2. What do you mean by cultural tourism? Briefly explain the role of art and craft as pull factor for Himachal Pradesh.

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- 3. Write a note on 'Maharaja Fateh Singh Museum'.
- 4. What is the role of Palaces in Tourism promotion?
- 5. Describe briefly about the Taj Mahotsav.
- 6. Discuss the archeological importance of Sarnath..
- 7. Name any *four* local festivals celebrated in Haryana. Explain any one of them.
- 8. Write a descriptive note on 'The Art and Craft of Madhya Pradesh'.
