

K-109

Total Page No. : 3]

[Roll No.]

BTTM-101

**Bachelor of Tourism & Travel
Management (BTTM) Ist Semester
Examination, Dec., 2023**

TOURISM CONCEPTS AND LINKAGE

Time : 2 Hours]

[Max. Marks : 35

Note :- This paper is of Thirty five (35) marks divided into two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given there in. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A

(Long Answer Type Questions) 2×9½=19

Note :- Section 'A' contains Five (05) Long-answer type questions of Nine and Half (9½) marks each. Learners are required to answer any two (02) questions only.

1. Compare and contrast the different approaches to study tourism such as economic, sociological and historical perspectives.

K-109

(1)

P.T.O.

2. Evaluate the various positive and negative factors that have contributed to the growth of tourism industry globally.
3. Discuss the meaning and features of tourism infrastructure. Also, discuss its role in growth of a tourist destination.
4. Discuss the meaning and components of tourism products. Explore how these elements contribute to the overall tourist experience.
5. Explain the concept of push and pull forces in tourism and how they motivate individuals to travel to the specific destinations.

Section–B

(Short Answer Type Questions) 4×4=16

Note :- Section ‘B’ contains Eight (08) Short-answer type questions of Four (04) marks each. Learners are required to answer any *four* (04) questions only.

1. Discuss the meaning and characteristics of tourist and traveller. Also, differentiate between excursionist and visitor.
2. What are the emerging types of tourism ?
3. Throw a light on travel deterrents.
4. Discuss the meaning and features of recreation, leisure and tourism. Also, explain the relationship between leisure and tourism.

5. Explain the meaning and features of tourist demand.
6. What are tourism linkages and why are they important?
7. Discuss the salient features of Dark Tourism, Revenge Tourism and Culinary Tourism.
8. Why do we also call tourism industry a service industry ?
Give your answer with suitable examples.
