

**K-310**

**Total Pages : 3**

**Roll No. -----**

**BHM-503T**

**Researching for Hospitality & Tourism Management**

**Bachelor of Hotel Management (BHM)**

**5<sup>th</sup> Semester Examination 2023-24**

**Time: 2:00 Hours**

**Max. Marks: 35**

**Note :** This paper is of Thirty Five (35) marks divided into (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

**Section-A**

**(Long Answer Type Questions)**

**Note :** Section 'A' contain Five (05) long-answer-type question of Nine and Half (9½) marks each. Learners are required to answer any two (02) questions only.

**[2x9½=19]**

**P.T.O.**

**K-310**

- Q.1. What is a research report? Explain the various elements of structure of a report.
- Q.2. Discuss the various steps involved in processing of data.
- Q.3. Write a detailed note on the importance of 'Review of Literature.'
- Q.4. What is sampling designs? Discuss the sampling procedure in a research.
- Q.5. What is a research design? Draw a conceptual framework for a research.

### **Section-B**

#### **(Short Answer Type Questions)**

Note : Section 'B' contain Eight (08) short-answer-type question of four (04) marks each. Learners are required to answer any four (04) questions only.

**[4x4=16]**

- Q.1. Write note on the following:
- a. Simple
  - b. Hypothesis
- Q.2. Differentiate between a questionnaire and schedule.

- Q.3. Write note on the following:
- a. Primary data
  - b. Non-probability sampling
- Q.4. Differentiate between an action research and longitudinal research.
- Q.5. What are the challenges of a good writing?
- Q.6. What is the benefits of graphical presentation?
- Q.7. What is interpretation of data?
- Q.8. What is an ethnographic research?

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