

Roll No.

BBA(N)-101

1st Semester Examination, 2023 (Dec.)

Principles and Practices of Management

Time : 2 Hours]

[Max. Marks : 70

Note : This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION—A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of nineteen (19) marks each. Learners are required to answer any two (02) questions only.

2×19 = 38

1. What is organizational change? Describe in detail various forms and process of organizational change.

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(1)

[P.T.O.]

2. Critically discuss the statement “Management is an Art or Science”. Explain evolution of management thought through various stages and schools of thought that have emerged over time.
3. What do you understand by MBO? State the key principles and benefits of MBO.
4. Explain the significance of Human Resource Planning. How you can differentiate between recruitment and Selection Process?
5. Discuss in detail various leadership style and theories related to Leadership.

SECTION—B

(Short Answer Type Questions)

Note : Section ‘B’ contains Eight (08) short answer type questions of Eight (08) marks each Learners are required to answer any Four (04) questions only.

4×8 = 32

1. State the importance of Management.
2. Describe the Key Principles and Applications of McKinsey’s 7-S Framework.

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(2)

3. Explain McGregor's Theory X and Theory Y with suitable examples.
4. What are the key responsibilities of a Manager in an Organisation?
5. Give a detailed classification of planning on the basis of scope, time horizon, and purpose of the plan.
6. Explain various internal and external factors affecting organizational structure.
7. Explain the process of motivation in organizational setting.
8. Explain the importance and principles of Budgeting.
