

**K-288**

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[Roll No. ....]

**BBA-402**

**BBA IVth Semester  
Examination Dec., 2023**

**INDIAN BUSINESS ENVIRONMENT**

**Time : 2 Hours]**

**[Max. Marks : 70**

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*Note :- This paper is of Seventy (70) marks divided into two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given there in. **Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.***

**Section-A**

**(Long Answer Type Questions) 2×19=38**

*Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.*

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( 1 )

P.T.O.

1. “The term environment refers to the totality of all the factors which are external to and beyond the control of individual business enterprises and their management”. Explain.
2. What is Foreign Direct Investments (FDI) ? Why do developing countries need FDI ?
3. Provide a detailed overview of the role and functions of SEBI in regulating the securities market in India.
4. Write a detailed note on the functions and policies of World Trade Organization (WTO).
5. Write a critical note on the banking sector reforms in India.

### **Section–B**

**(Short Answer Type Questions)**      4×8=32

**Note** :- Section ‘B’ contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

1. What are the different forms of Privatization ?
2. What are the objectives of Industrial Policy ?
3. State the difference between FERA and FEMA.
4. Who are the issuers in Indian Securities Market ?

5. Distinguish between Balance of Payment and Balance of Trade.
6. What is Corporate Social Responsibility (CSR) ? What are the key components of CSR ?
7. What is the primary purpose of World Bank ?
8. Analyze the various factors contributing to the rise of non-performing assets in banks.

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