

Roll No.

BBA–402

Indian Business Environment

(भारतीय व्यावसायिक पर्यावरण)

Bachelor of Business Administration
(BBA–10/12/16/17)

Fourth Semester, Examination, 2018

Time : 3 Hours

Max. Marks : 80

Note : This paper is of **eighty (80)** marks containing **three (03)** Sections A, B and C. Attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of nineteen (19) marks each. Learners are required to answer *two* (02) questions only.

1. “Understanding and forecasting business environment is crucial for any organization’s existence.” Elaborate this statement and discuss the characteristics and significance of business environment.
2. What do you understand by Monetary Policy ? How is it related to inflation ? Discuss the tools used in monetary policy to regulate inflation in India.

(B-39) P. T. O.

3. Discuss the role of objectives of Development Banks in India. How has the performance of these financial institutions changed over a period of last 10 years ?
4. Discuss the role of IMF and World Bank in promoting global economic environment. What are the challenges faced by these organization in view of current global disturbance ?

Section-B

(Short Answer Type Questions)

Note : Section 'B' contains eight (08) short answer type questions of eight (8) marks each. Learners are required to answer *four* (04) questions only.

1. Define 'Industrial Sickness'. What are the causes and remedies for industrial sickness ?
2. What are the functions of SEBI ? Discuss its constitutions and legal stature.
3. What do you understand by privatization ? How has privatization affected small scale sector ?
4. Discuss the role and contribution of Agriculture Sector in Indian Economy. How has this contribution changed over years ?
5. Write a note on EXIM Policy of India.
6. Explain the term 'Non-Performing Assets'. Why NPA is a point of concern for public sector banks in India ?
7. Explain the terms 'Balance of Payment' and 'Foreign Direct Investment'.
8. What do you understand by social responsibility of business ?

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of one (01) mark each. All the questions of this section are compulsory.

Choose the correct alternative :

1. Which policy is concerned with raising revenue through taxation and deciding on the level and pattern of expenditure ?
 - (a) Monetary Policy
 - (b) Fiscal Policy
 - (c) Cash Policy
 - (d) None of these

2. The economic environment of a business includes :
 - (a) Economic system
 - (b) Economic policies
 - (c) Economic conditions
 - (d) All of these

3. Government has released updated compendium through policy changes and unnecessary explanations to make which type of investment policy simpler ?
 - (a) FDI
 - (b) FII
 - (c) Foreign Investment
 - (d) Domestic Investments

4. What are the three key' components' of the WTO ?
 - (a) A Senate, a Judiciary and a Directorate
 - (b) A Trade Commission, a Dispute Settlement Body and a Council of Ministers
 - (c) An Executive Apparatus, a Legislative apparatus and an Enforcement apparatus
 - (d) A Board of Governors, the assembly of member states and a steering committee

5. Major function of 'IMF' :
 - (a) Overseas arrangements of fixed exchange rate
 - (b) Providing short-term capital
 - (c) Providing leadership on health matters
 - (d) Both (a) and (b)

6. In its economic outlook report for Asia Pacific, IMF has cautioned against population.
 - (a) Ageing
 - (b) Young
 - (c) Working
 - (d) None of the above

7. Which of the following does not form part of an organization's micro-environment ?
 - (a) Intermediaries
 - (b) Customers
 - (c) Statute legislation
 - (d) Suppliers

8. Which one of the following is not a nationalized bank ?
- (a) Federal Bank
 - (b) Vijaya Bank
 - (c) Corporation Bank
 - (d) Dena Bank
9. Which is the apex organization of Industrial Finance in India ?
- (a) Industrial Finance Corporation
 - (b) Industrial Credit and Investment Corporation of India
 - (c) Industrial Development Bank of India
 - (d) State Bank of India
10. Which of the following is not an affiliate of the RBI ?
- (a) UTI
 - (b) Deposit Insurance Corporation
 - (c) Agricultural Refinance Corporation
 - (d) IDBI