Research Methodology (MTTM-301)

Master of Tourism and Travel Management (MTTM-24)



Uttarakhand Open University Department of Tourism

School of Tourism, Hospitality and Hotel Management

Teenpani Bye Pass Road, Near Transport Nagar, Haldwani – 263139 Phone No.: 05946-261122, 261123 Toll Free No. 18001804025

Fax No.: 05946-264232, E-mail: info@uou.ac.in

http://uou.ac.in

Board of Studies

Convener

Dr M.M. Joshi

Head, STHHM,

Uttarakhand Open University, Haldwani

Prof. S.C. Bagri

Former Vice-Chancellor Himgiri Zee University Dehradun

Dr. Akhilesh Singh

Assistant Professor & Programme Coordinator Department of Tourism Uttarakhand Open University, Haldwani Prof. Sampad Kumar Swain

Head, Department of Tourism Studies Pondicherry University, Puducherry

Dr Manoj Kumar Pandey

Assistant Professor (AC)
Department of Tourism
Uttarakhand Open University, Haldwani

List of Contributors		
Sr. No	Author	Unit Number
1.	Dr. Prashant Gautam, Panjab University, Chandigarh	1-16

Programme Coordinator

Dr Akhilesh Singh

Department of Tourism School of Tourism, Hospitality and Hotel Management (STHHM) Uttarakhand Open University, Haldwani

Editor

Dr Akhilesh Singh

Department of Tourism School of Tourism, Hospitality and Hotel Management (STHHM) Uttarakhand Open University, Haldwani Title: Research Methodology

ISBN:

Copyright: @Uttarakhand Open University, Haldwani Published by: Uttarakhand Open University, Haldwani

Printed at: Printed Copies: New Edition:

All rights reserved. No part of this work may be reproduced in any form, by mimeograph or any other means, without permission in writing from the Uttarakhand Open University.