

# **Tourism: Principles and Practices (MTTM-102)**

## **Master of Tourism and Travel Management (MTTM-24)**



### **UTTARAKHAND OPEN UNIVERSITY**

#### **School of Tourism, Hospitality & Hotel Management**

Teenpani Bye Pass Road, Near Transport Nagar, Haldwani – 263139

**Phone No.:** 05946-261122, 261123

**Toll-Free No.** 18001804025

**Fax No.:** 05946-264232, **E-mail:** info@uou.ac.in

**Website:** <http://uou.ac.in>

# Board of Studies

---

## Convener

**Dr M.M. Joshi**

Head, STHHM,  
Uttarakhand Open University, Haldwani

## Prof. S.C. Bagri

Former Vice-Chancellor  
Himgiri Zee University  
Dehradun

## Prof. Sampad Kumar Swain

Head, Department of Tourism Studies  
Pondicherry University, Puducherry

## Dr. Akhilesh Singh

Assistant Professor & Programme  
Coordinator  
Department of Tourism  
Uttarakhand Open University, Haldwani

## Dr Manoj Kumar Pandey

Assistant Professor (AC)  
Department of Tourism  
Uttarakhand Open University, Haldwani

## List of Unit Writers

Sr. No	Unit Writers	Unit Numbers
1.	<b>Dr. Reena Singh</b> , Institute of Management Studies (IMS), Ghaziabad	1, 4, 7 & 11
2.	<b>Dr. Prashant Gautam</b> , Panjab University, Chandigarh	2, 5, 6, 9 & 16
3.	<b>Dr. R. C. Parida</b> , Rajiv Gandhi University, Arunachal Pradesh	8 & 15
4.	<b>Dr. Puneet Gautam</b> , Bundelkhand University, Jhansi	14
5.	<b>Prof. S.K. Gupta</b> , HNB Gharwal University (Central), Srinagar	3 & 12
6.	<b>Prof. Mohinder Chand</b> , Kurukshetra University	10
7.	<b>Dr. Sonia Sharma</b> , IGNOU, New Delhi	13

## **Programme Coordinator & Editor**

**Dr. Akhilesh Singh**

**Assistant Professor**

Department of Tourism

School of Tourism, Hospitality & Hotel Management (STHHM)

Uttarakhand Open University, Haldwani

---

**Title: Tourism: Principles and Practices**

**ISBN:**

**Copyright: @Uttarakhand Open University, Haldwani**

**Published By:** Uttarakhand Open University, Haldwani

**Printed at:**

**Printed Copies:**

**New Edition:**

---

All rights reserved. No part of this work may be reproduced in any form, by mimeograph or any other means, without permission in writing from the Uttarakhand Open University.