

Plagiarism Detector v. 2616 - Originality Report 5/27/2024 3:50:53 PM

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Comparison Preset: Rewrite Detected language: En

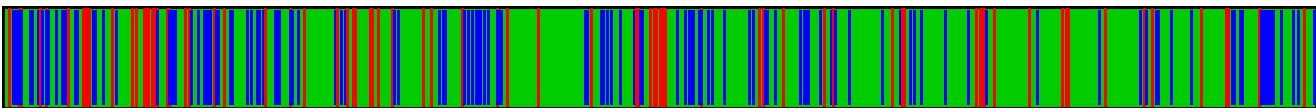
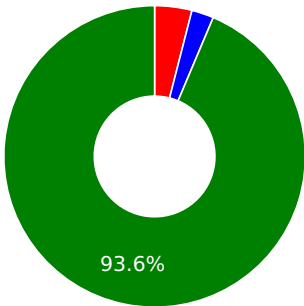
Check type: Internet Check

TEE and encoding: PdfPig

Detailed document body analysis:

Relation chart:

Plagiarism 3.99% Quotes 2.37% Original 93.64%



Top sources of plagiarism: 58

|                                                                                     |      |                                                                                     |     |                                                                                                                                                                                                                        |
|-------------------------------------------------------------------------------------|------|-------------------------------------------------------------------------------------|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | 1%   |  | 903 | 1. <a href="https://mbanotesworld.com/target-marketing/">https://mbanotesworld.com/target-marketing/</a>                                                                                                               |
|  | 0.7% |  | 557 | 2. <a href="https://dde.pondiuni.edu.in/files/StudyMaterials/MBA/MBA3Semester/Marketing/2MarketingResearch.pdf">https://dde.pondiuni.edu.in/files/StudyMaterials/MBA/MBA3Semester/Marketing/2MarketingResearch.pdf</a> |
|  | 0.5% |  | 418 | 3. <a href="http://www.hindustanstudies.com/files/marketmanage.pdf">http://www.hindustanstudies.com/files/marketmanage.pdf</a>                                                                                         |

Processed resources details: 150 - Ok / 6 - Failed

Important notes:

|                                                                                     |                                                                                     |                                                                                      |                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Wikipedia:                                                                          | Google Books:                                                                       | Ghostwriting services:                                                               | Anti-cheating:                                                                        |
|  |  |  |  |
| Wiki Detected!                                                                      | [not detected]                                                                      | [not detected]                                                                       | [not detected]                                                                        |

UACE: UniCode Anti-Cheat Engine report:

|                                                                                            |
|--------------------------------------------------------------------------------------------|
| 1. Status: Analyzer <b>On</b> Normalizer <b>On</b> character similarity set to <b>100%</b> |
| 2. Detected UniCode contamination percent: <b>0%</b> with limit of: 4%                     |
| 3. Document not normalized: percent not reached 5%                                         |
| 4. All suspicious symbols will be marked in purple color: <u>Abcd...</u>                   |
| 5. Invisible symbols found: 0                                                              |
| Assessment recommendation:<br>No special action is required. Document is Ok.               |
| Alphabet stats and symbol analyzes:                                                        |

### ? Active References (Urls Extracted from the Document):

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2. [http://catarina.udlap.mx/u\\_dl\\_a/tales/documentos/bad/gartner\\_ak/capitulo3](http://catarina.udlap.mx/u_dl_a/tales/documentos/bad/gartner_ak/capitulo3).
3. [http://en.wikipedia.org/wiki/7\\_Up](http://en.wikipedia.org/wiki/7_Up)
4. <http://homepages.wmich.edu/~wmartz/assets/08-distribution.pdf>
5. <http://marketingpractice.blogspot.in/2010/09/marketing-strategy-customer->
6. <http://nccur.lib.nccu.edu.tw/bitstream/140.119/35162/6/51044106.pdf>.
7. [http://sbinfocanada.about.com/cs/businessplans/a/bizplanmarkplan\\_2.htm](http://sbinfocanada.about.com/cs/businessplans/a/bizplanmarkplan_2.htm)
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25. <http://www.thailandholidaydestinations.com/>

### ? Excluded Urls:

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