



# Uttarakhand Open University

## Placement Cell



### Detailed Report

on

### TaskUs MNC Placement Drive Date: February 28, 2025



**Prepared By:**

**Dr. Akhilesh Singh**

**Placement Nodal Officer**

**Uttarakhand Open University**

The Placement Cell and CIQA of Uttarakhand Open University, Haldwani organized a campus placement drive on February 28, 2025. The primary objective of this placement drive was to provide employment opportunities to the university's undergraduate and postgraduate learners. The event saw participation of TaskUs MNC, an internationally renowned outsourcing company that provides services to global firms such as Facebook and DoorDash. Over 211 students from the university registered for the drive and selected candidates will be offered positions in Haldwani and other cities. The programme commenced on 28<sup>th</sup> February, 2025 at 2:30 PM. This initiative was part of the university's ongoing efforts to help students secure job opportunities in prestigious companies.

### **About Placement Cell, Uttarakhand Open University:**

The Placement Cell of Uttarakhand Open University (UOU) actively works towards enhancing students' career development and employment opportunities. It was constituted in year 2016. This cell collaborates with various industries and organizations to connect students with suitable jobs based on their skills and qualifications. The key activities of the Placement Cell include career counselling, skill development training, internships, live projects, and organizing placement drives. Special workshops are conducted to help students gain proficiency in communication skills, interview techniques and group discussions, enabling them to meet the demands of the corporate world. The university's Placement Cell partners with leading companies, government organizations and startups to provide students with the best employment opportunities. Through internships and live projects, students get the chance to gain real-world work experience, allowing them to acquire practical knowledge. Under the placement drives, various reputed companies are invited, giving students the opportunity to kick-start their careers. The Placement Cell acts as a bridge between industry and academia, helping students succeed in a competitive market. Currently, the following members are associated with the Placement Cell:

- **Dr. Akhilesh Singh**, Placement Nodal Officer
- **Dr. Sudhanshu Kumar Verma**, Assistant Nodal Officer
- **Dr. Manoj Kumar Pandey**, Assistant Nodal Officer
- **Dr Nagendra Singh Gangola**, Assistant Nodal Officer
- **Mrs. Pooja Sharma**, Assistant Nodal Officer
- **Mr. Naveen Kumar Joshi**, Support Staff

## **TaskUs Company Overview:**

TaskUs, a global outsourcing company, has consistently achieved remarkable success since its inception in 2008. Recognized worldwide for its commitment to innovation and excellence, the company has grown from a simple virtual assistant platform into a multinational corporation, providing exceptional services to industry giants such as Facebook and DoorDash. Founded by Bryce Maddock and Jaspar Weir, TaskUs demonstrated its strong financial standing and won investor confidence with its successful IPO in 2021. In 2023, the acquisition of Hello further accelerated the company's expansion, while the title of "North America Company of the Year" awarded by Frost & Sullivan stands as a testament to its excellence. The introduction of cutting-edge AI platforms like TaskGPT highlights TaskUs' dedication to technological innovation, enabling the company to deliver even better services to its clients. With a revenue of \$227.5 million in the first quarter of 2024, TaskUs continues to demonstrate strong financial performance. With 47,000 employees, the company is making its mark on the global stage.

Similarly, the future of outsourcing services for U.S. companies in India is bright, driven by a skilled workforce, cost-effective solutions, and technological innovation. Indian outsourcing companies, such as TaskUs, are providing high-quality services to U.S. businesses, and favorable government policies have further boosted the growth of this sector. By adopting new technologies like automation, artificial intelligence and cloud computing, Indian companies are becoming more efficient and effective, creating opportunities for expansion into new areas such as legal process outsourcing and healthcare. The COVID-19 pandemic has further enhanced

the flexibility and scalability of this sector by promoting remote work models, solidifying India's position as a global outsourcing hub.

### **Organizing Committee:**

An organizing committee was established to ensure the successful execution of the campus placement drive. This committee comprised members of the

<b>Sr. No.</b>	<b>Task</b>	<b>Responsible Person</b>
1.	Anchoring	Dr. Manoj Kumar Pandey
2.	News Writing	Mrs. Pooja Sharma
3.	Arrangement of Flower Bouquet, Refreshments for Guests and Hall Decoration	Dr. Manoj Kumar Pandey and Mr. Naveen Kumar Joshi
4.	Registration of Learners for interview	Mr. Sudhanshu Verma and Mrs. Pooja Sharma
5.	Promotion of Placement Drive on Social Media Platforms, Websites and Email to Learners and UOU Staff	Dr. Akhilesh Singh
6.	Photography and Videography	Mr. Vibhu Kandpal, Mr. Harish Goyal and Mr. Anil Nainwal
7.	Technical Team	Mr. Jitendra Dwivedi, Mr. Rajesh Arya, Mr. Vineet Paurival and Mr. Rakesh Papnai

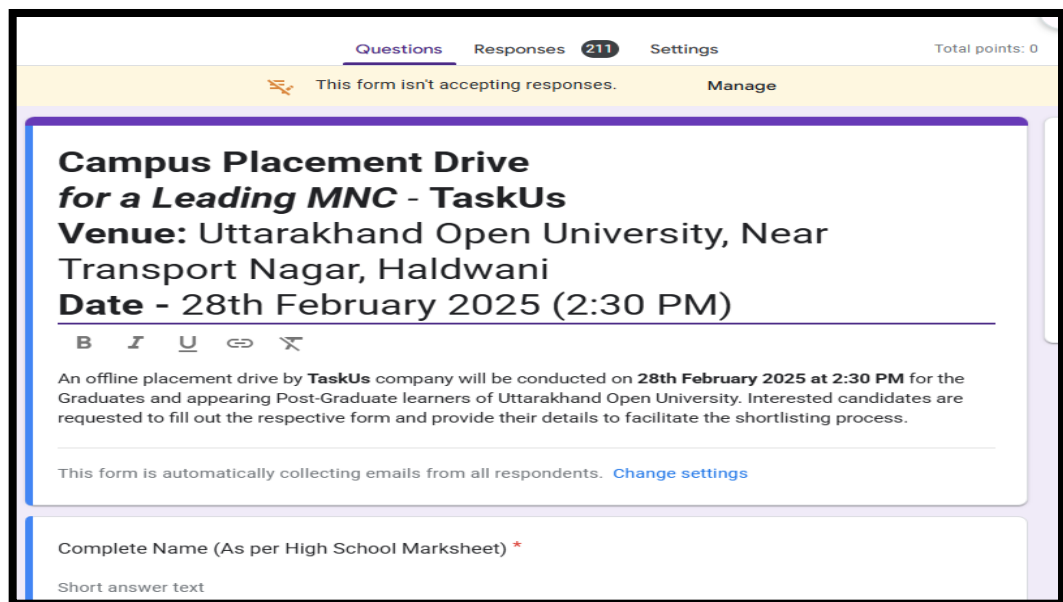
Placement Cell, who were responsible for coordinating and managing all aspects of the event. The committee undertook a variety of tasks to facilitate the smooth operation of the placement drive, which included:

## Registration:

The Placement Cell at Uttarakhand Open University recently conducted a placement drive for TaskUs, which received an overwhelming response of 211 registrations. These registrations came from both undergraduate and postgraduate students eager to explore opportunities.

To achieve this impressive turnout, the placement cell undertook extensive marketing efforts to reach out to the majority of learners residing in Nainital and Udham Singh Nagar districts.

For reference, screenshots of the registration Google form are available below.

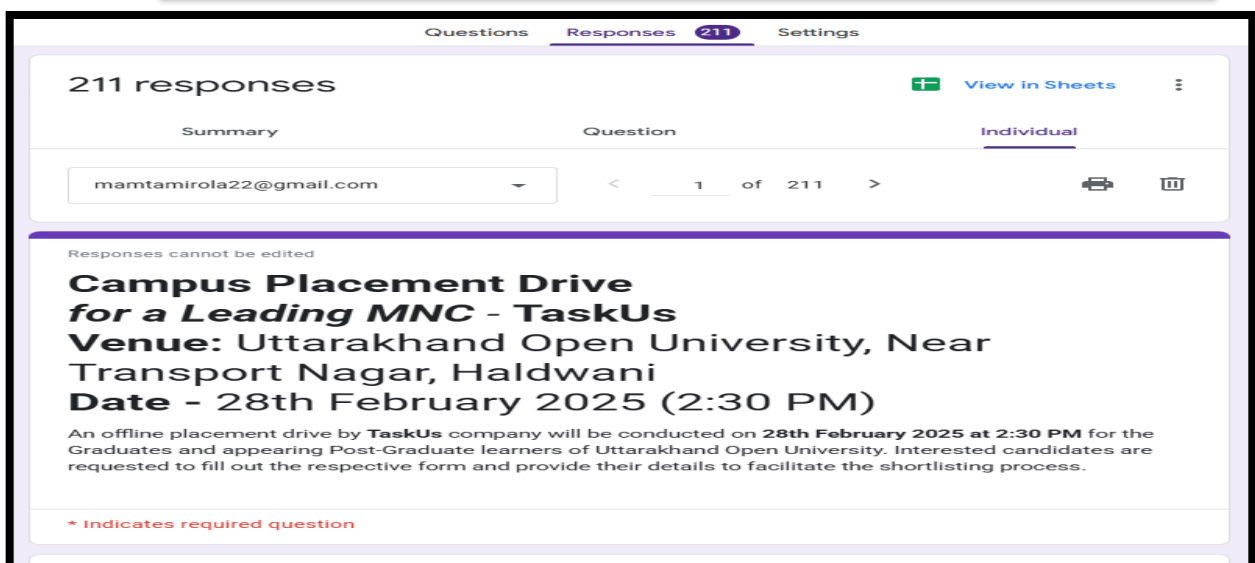


The screenshot shows the top portion of a Google Form. At the top, there are tabs for 'Questions', 'Responses' (with a '211' badge), and 'Settings'. Below the tabs, a yellow banner reads 'This form isn't accepting responses.' with a 'Manage' link. The main content area contains the following text:

**Campus Placement Drive  
for a Leading MNC - TaskUs**  
**Venue:** Uttarakhand Open University, Near  
Transport Nagar, Haldwani  
**Date - 28th February 2025 (2:30 PM)**

Below the text are icons for bold (B), italic (I), underline (U), link, and unlink. A paragraph of text follows: 'An offline placement drive by TaskUs company will be conducted on 28th February 2025 at 2:30 PM for the Graduates and appearing Post-Graduate learners of Uttarakhand Open University. Interested candidates are requested to fill out the respective form and provide their details to facilitate the shortlisting process.'

At the bottom of the form, there is a text input field with the label 'Complete Name (As per High School Marksheet) \*' and a 'Short answer text' placeholder.



The screenshot shows the 'Responses' page of the Google Form. At the top, there are tabs for 'Questions', 'Responses' (with a '211' badge), and 'Settings'. Below the tabs, the text '211 responses' is displayed, along with a 'View in Sheets' button. Below this, there are three tabs: 'Summary', 'Question', and 'Individual'. The 'Individual' tab is selected. Below the tabs, there is a dropdown menu showing 'mantamirola22@gmail.com' and a navigation bar with '<' and '>' arrows, and the text '1 of 211'. Below the navigation bar, there is a message: 'Responses cannot be edited'. The main content area contains the same text as the first screenshot:

**Campus Placement Drive  
for a Leading MNC - TaskUs**  
**Venue:** Uttarakhand Open University, Near  
Transport Nagar, Haldwani  
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At the bottom, there is a legend: '\* Indicates required question'.

<b>Anchoring by Dr Manoj Kumar Pandey, Uttarakhand Open University</b>		
<b>Kulgeet</b>	2:30 PM	<b>Mr. Rakesh Papnai</b> ICT Section
<b>Welcome Address</b>	2:35 PM	<b>Mr. Khemraj Bhatt</b> Registrar Uttarakhand Open University
<b>Presentation of Flower Bouquet to the Guests on the Dias</b>	2:40 PM	<b>Prof. Girija Pande</b> to <b>Ms. Saniya Aggarwal</b> Senior Manager Talent Acquisition, TaskUs
<b>About Placement Cell and Placement Drive</b>	2:43 PM	<b>Dr. Akhilesh Singh</b> Placement Nodal Officer Uttarakhand Open University
<b>About TaskUs MNC</b>	2:50 PM	<b>Ms. Saniya Aggarwal</b> Senior Manager Talent Acquisition, TaskUs
<b>Chairperson's Address</b>	3:05 PM	<b>Prof. Girija Pande</b> Director CIQA Uttarakhand Open University
<b>Vote of Thanks</b>	3:15 PM	<b>Mr. Sudhanshu Kumar Verma</b> Uttarakhand Open University

### **Inaugural Session of Campus Placement Drive:**

At the beginning of the Campus Placement Drive an inaugural session was held, which was organized in the following format:

The inaugural session was commenced with a welcome speech by the University Registrar, Shri Khemraj Bhatt. He expressed that it was a matter of pride that while students usually have to approach companies for jobs, this time the company itself came to the university for placements. This is a commendable step in the interest of the students. He further stated that Uttarakhand Open University has always stood by its students and will continue to work for their benefit in the future.

Dr. Akhilesh Singh, the Placement Nodal Officer, informed that over 10,000 students were emailed about this placement drive. Information was also

shared on the university's radio station, Hello Haldwani 91.2 FM, as well as through all digital and print newspapers. Additionally, details were disseminated on various social media platforms such as Facebook and Telegram. All the university's teachers also contributed to making this event a success. Dr. Singh further mentioned that they are committed to organizing such placement drives and workshops in the future under the guidance of Prof. O.P.S. Negi, Hon'ble Vice-Chancellor of Uttarakhand Open University. Ms. Saniya Aggarwal, Senior Manager of TaskUs MNC, mentioned that among all the placement drives they have conducted so far, the most positive response has been from Uttarakhand Open University. She shared that TaskUs is an international company founded in 2008 in California, USA. In India, the company has offices in Mumbai, Indore, Gurugram and Mohali. The company is also considering opening its fifth office in Haldwani soon. Saniya also mentioned that TaskUs opened its first office in India in the city of Indore in 2009.

Presiding over the event, Prof. Girija Pandey, Director of CIQA, Uttarakhand Open University, stated that Google once said that jobs require talent, not just degrees. Prof. Pandey emphasized that with this grand event, the university has taken another positive step toward securing the future of its learners.

The programme was conducted by Assistant Nodal Officer Dr Manoj Pandey. The Placement Cell members also played a significant role to successfully organize this event including Mrs. Pooja Sharma and Mr. Sudhanshu Verma. The event was attended by distinguished faculty members of UOU including Dr. Khasti Dasila, Mrs. Preeti Pant, Dr. Deepti Negi, Dr. Nirmala Tagadi, Dr. Neeraj Joshi, Dr Pramod Joshi, Dr. Dinesh Kandpal and others.

### **Campus Placement Drive:**

The main placement drive commenced with the registration process, which was efficiently managed by Ms. Pooja Sharma, Assistant Nodal Officer and Mr. Sudhanshu Kumar Verma, Assistant Nodal Officer (Placement Cell).

They successfully completed the registration process, which saw the participation of over 70 learners.

Following the registration, the learners were divided into groups of five and appeared before the interview panel, which comprised esteemed representatives from Taskus:

- Ms. Sania Agarwal, Senior Manager, Talent Acquisition, TaskUs.
- Ms. Devanshi Teotia, Talent Acquisition Specialist, TaskUs.
- Ms. Yashveer Lakhmera, Talent Acquisition Specialist, TaskUs.

The interview process began with a group discussion, where learners showcased their teamwork, communication and problem-solving skills. This was followed by personal interviews, which were conducted one by one, allowing the panel to assess each learner's individual strengths, skills and fit for the role.

The entire process was successfully completed by 6:30 PM, with all candidates having participated in the group discussion and personal interviews. The event was a resounding success, thanks to the collaborative efforts of the placement team, Taskus representatives and the participating learners.

### **Results of the Placement Drive:**

The results of the campus placement drive are anticipated to be announced by **March 10, 2025**. Representatives from **Taskus** expressed their satisfaction with the students' performance during the interviews, stating that they were highly impressed. They further indicated that they expect a **significant number of students** to be selected for roles within the company.

The representatives also highlighted that the selected candidates will not only be placed in **Haldwani** but will also have opportunities in other locations such as **Gurugram** and **Mohali**. This reflects the company's expansive operations and its commitment to offering diverse opportunities to the recruited students.

Overall, the placement drive appears to have been a success, with both the recruiters and students optimistic about the outcomes. The announcement of the results will mark an important milestone for the students, paving the way for their professional careers.



## Photographs of the Placement Drive































### यूओयू में हुई प्लेसमेंट ड्राइव 70 विद्यार्थी हुए शामिल

जासं • हल्द्वानी: उत्तराखंड मुक्त विश्वविद्यालय में शुक्रवार को प्लेसमेंट ड्राइव का आयोजन किया गया। टास्कअस कंपनी के सहयोग से कार्यक्रम हुआ। इसमें विश्वविद्यालय में अध्ययनरत स्नातक और स्नातकोत्तर के विद्यार्थियों ने प्रतिभाग किया। कुलसचिव खेमराज भट्ट ने प्लेसमेंट ड्राइव का शुभारंभ किया। इसमें कंपनी ने छात्रों का ग्रुप डिस्कशन और साक्षात्कार लिया। प्लेसमेंट नोडल आफिसर डा. अखिलेश सिंह ने बताया कि 70 विद्यार्थियों ने प्रतिभाग किया। कंपनी की सीनियर मैनेजर सानिया अग्रवाल ने बताया टास्कअस एक अंतरराष्ट्रीय कंपनी है। बताया चयनित हुए अभ्यर्थियों को सूचित किया जाएगा। शोध निदेशक प्रो गिरिजा पांडे ने विद्यार्थियों को कौशल विकसित करने के लिए प्रेरित किया। कहा यदि छात्रों के पास स्किल होगी तो वे किसी भी क्षेत्र में बेहतर नौकरी पा सकते हैं।

### यूओयू में प्लेसमेंट ड्राइव का आयोजन

हल्द्वानी। उत्तराखंड मुक्त विवि में टास्कअस कंपनी की ओर से शुक्रवार को प्लेसमेंट ड्राइव का आयोजन किया गया। इसमें विवि के 70 से अधिक छात्र-छात्राओं ने भाग लिया। ग्रुप डिस्कशन और साक्षात्कार लिया गया। उद्घाटन कुलसचिव खेमराज भट्ट ने किया। उन्होंने बताया कि इसके लिए 211 से अधिक रजिस्ट्रेशन प्राप्त हुए। कहा कि इस तरह के आयोजन से छात्र-छात्राओं को बेहद लाभ मिलता है। इस मौके पर कंपनी की सीनियर मैनेजर सानिया अग्रवाल, प्रो. गिरिजा पांडे, पूजा शर्मा, सुधांशु वर्मा, डॉ. खष्टी डसीला, प्रीति पंत, डॉ. दीप्ति नेगी, डॉ. निर्मला तगाड़ी, डॉ. नीरज जोशी, डॉ. दिनेश कांडपाल आदि मौजूद रहे।

### यूओयू में प्लेसमेंट ड्राइव का हुआ आयोजन

हल्द्वानी। उत्तराखंड मुक्त विश्वविद्यालय में टास्कअस कंपनी की ओर से प्लेसमेंट ड्राइव का आयोजन किया गया। इसमें विवि के स्नातक और स्नातकोत्तर के 70 से अधिक छात्र-छात्राओं ने भाग लिया। ड्राइव में कंपनी ने छात्र-छात्राओं का ग्रुप डिस्कशन कराया और साक्षात्कार लिया। प्लेसमेंट सेल कार्यक्रम का शुभारंभ कुलसचिव खेमराज भट्ट ने किया। वहां मनोज पांडे, डॉ. अखिलेश सिंह, डॉ. दीप्ति नेगी, डॉ. निर्मला तगाड़ी, डॉ. नीरज जोशी आदि रहे। संवाद



## यूओयू में कैंपस प्लेसमेंट ड्राइव आज

हल्द्वानी। उत्तराखण्ड मुक्त विश्वविद्यालय की प्लेसमेंट सेल शुक्रवार को परिसर में कैंपस प्लेसमेंट ड्राइव का आयोजन करेगी। इसके लिए 150 विद्यार्थियों ने पंजीकरण कराया है। विवि के स्नातक और स्नातकोत्तर के विद्यार्थी इसमें प्रतिभाग कर सकते हैं। विवि के अनुसार यह ड्राइव अंतरराष्ट्रीय स्तर की आउटसोर्सिंग कंपनी टास्कअस के लिए आयोजित की जा रही है। दिन में ढाई बजे से यह शुरू होगी। कंपनी इसके माध्यम से एंट्री लेवल टीममेट्स और टीम लीडर की भर्ती करेगी। चयनित उम्मीदवारों को हल्द्वानी में ही नियुक्ति दी जाएगी। संवाद

## यूओयू में कैंपस प्लेसमेंट आज

जासं • हल्द्वानी: उत्तराखण्ड मुक्त विश्वविद्यालय में शुक्रवार को कैंपस प्लेसमेंट कार्यक्रम किया जाएगा। अंतरराष्ट्रीय आउटसोर्सिंग कंपनी टास्कअस के सहयोग से आयोजन होगा। इसके लिए विश्वविद्यालय ने पंजीकरण शुरू कर दिए हैं। प्लेसमेंट प्रभारी डा. अखिलेश सिंह ने बताया कि अभी तक 150 से अधिक विद्यार्थियों ने पंजीकरण करवा लिया है।

## Tribhuvan\_NewsToday

### टास्कस अस कंपनी द्वारा प्लेसमेंट ड्राइव का आयोजन, 70 से अधिक छात्रों ने लिया भाग



February 28, 2025



**हल्द्वानी।** उत्तराखंड मुक्त विश्वविद्यालय परिसर में 28 फरवरी 2025 को प्लेसमेंट सेल द्वारा एक प्लेसमेंट ड्राइव का आयोजन किया गया, जिसमें टास्कसअस कंपनी ने भाग लिया। इस ड्राइव में कंपनी ने छात्रों का ग्रुप डिस्कशन और साक्षात्कार लिया। इस अवसर पर विश्वविद्यालय के स्नातक और स्नातकोत्तर के 70 से अधिक छात्र-छात्राओं ने भाग लिया। प्लेसमेंट सेल को इस ड्राइव के लिए 211 से अधिक रजिस्ट्रेशन प्राप्त हुए थे।

कार्यक्रम का शुभारंभ करते हुए विश्वविद्यालय के कुलसचिव खेमराज भट्ट ने स्वागत भाषण दिया। उन्होंने कहा कि यह गौरव का विषय है कि जहां आमतौर पर छात्रों को नौकरी के लिए कंपनियों के पास जाना पड़ता है तो वहीं इस बार कंपनी स्वयं विश्वविद्यालय में प्लेसमेंट के लिए आई है। यह छात्रों के हित में एक सराहनीय कदम है। उन्होंने आगे कहा कि उत्तराखंड मुक्त विश्वविद्यालय हमेशा छात्रों के साथ खड़ा रहा है और भविष्य में भी उनके लिए कार्य करता रहेगा।





## उत्तराखण्ड मुक्त विश्वविद्यालय में टास्कस कंपनी द्वारा प्लेसमेंट ड्राइव का आयोजन, 70 से अधिक छात्रों ने लिया भाग



वन्दना संदेश • February 28, 2025

उत्तराखण्ड मुक्त विश्वविद्यालय परिसर में 28 फरवरी 2025 को प्लेसमेंट सेल द्वारा एक प्लेसमेंट ड्राइव का आयोजन किया गया, जिसमें टास्कसअस कंपनी ने भाग लिया। इस ड्राइव में कंपनी ने छात्रों का ग्रुप डिस्कशन और साक्षात्कार लिया। इस अवसर पर विश्वविद्यालय के स्नातक और स्नातकोत्तर के 70 से अधिक छात्र-छात्राओं ने भाग लिया। प्लेसमेंट सेल को इस ड्राइव के लिए 211 से अधिक रजिस्ट्रेशन प्राप्त हुए थे।

कार्यक्रम का शुभारंभ करते हुए विश्वविद्यालय के कुलसचिव खेमराज भट्ट ने स्वागत भाषण दिया। उन्होंने कहा कि यह गौरव का विषय है कि जहां आमतौर पर छात्रों को नौकरी के लिए कंपनियों के पास जाना पड़ता है तो वहीं इस बार कंपनी स्वयं विश्वविद्यालय में प्लेसमेंट के लिए आई है। यह छात्रों के हित में एक सराहनीय कदम है। उन्होंने आगे कहा कि उत्तराखण्ड मुक्त विश्वविद्यालय हमेशा छात्रों के साथ खड़ा रहा है और भविष्य में भी उनके लिए कार्य करता रहेगा।

## Khabar Seven Facebook Live by Mr. Sartaa Alam

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KHABAR SEVEN LIVE was live.  
28 February at 16:56

अब haldwani से 200 छात्रों को मिलेगी लाखों के पैकेज की नोकरी, अब जिन्हें नोकरी चाहिए हे या रोज़गार च...  
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Thank you so much Sartaa Bhai for covering our Placement Drive, We always get your full support 🙏🙏

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