BTS 604 ENTREPRENEURSHIP DEVELOPMENT



UTTARAKHAND OPEN UNIVERSITY School of Tourism, Hospitality **And Hotel Management**

Teenpani Bypass Road, Near Transport Nagar, Haldwani - 263139 Phone No.: 05946-261122, 261123

Toll Free No. 18001804025

Fax No.: 05946-264232, E-mail: info@uou.ac.in http://uou.ac.in

BOARD OF STUDIES

Prof. R.C. Mishra (Convenor)

Director

School of Tourism and Hotel Management Uttarakhand Open University, Haldwani

Prof. S. C. Bagri

Director

Centre for Mountain Tourism and Hospitality Studies HNB Garhwal University (Central University), Srinagar

Prof. O. P. Kandari

Director

Institute of Tourism and Hotel Management

Bundelkhand University, Jhanshi

Mr. Jatashankar R Tewari

Asst. Professor- Dept. of Hotel Management Uttarakhand Open University, Haldwani

Mr. Lalit Bhatt

Academic Associate; Hotel Management Uttarakhand Open University, Haldwani

Prof. J. K. Joshi

Director

School of Education,

Uttarakhand Open University, Haldwani

Prof. Manjula Chaudhary

Director

IITTM

Gwaliour

Dr. Sandeep Kulshrestra

Dean Academics

IITTM.

Gwaliour

Dr. Subhash Chand

Academic Associate; Department of Tourism Uttarakhand Open University, Haldwani

CONTRIBUTOR'S NAME

School of Tourism & Hotel Management sincerely thank & acknowledge the Contribution of all our unit writers & in particular the following authors for their valuable work.

S. No.	Author	Unit Number
1	Dr. Arun Thakur, UIHTM, Punjab University, Chandigarh	1 to 4 & 9 to 16
2	Prof. Mohinder Chand, Kurukshetra University, Kurukshetra	5 to 8

PROGRAMME COORDINATOR & EDITOR

Dr. Subhash Chand

Department of Tourism, School of Tourism, Hospitality and Hotel Management Uttarakhand Open University, Haldwani

Printed on: May 2015

ISBN No.: 978-93-84813-65-9

Copyright: @ Uttarakhand Open University

All rights reserved. No part of this work may be reproduced in any form, by mimeograph or any other means, without permission in writing from the Uttarakhand Open University.

The author of the concerned units will be responsible for any kind of dispute. All disputes are

subject to Haldwani (Nainital) jurisdiction only.

Edition: Pre-Publication Copy for Restricted Circulation

Published by: Uttarakhand Open University, Haldwani – 263139 Printed by: M/s Shivalik Computers, Haridwar