

MTTM 201

Tourism Resources of India

Programme: Master of Tourism & Travel Management (MTTM 16)

Year / Semester: 2nd Semester

Objectives

- To study the vast Tourist resources of India.
- To conceptualize a tour itinerary based on variety of themes.
- To identify and manage emerging tourist destinations of India.

Block 1 Resource Potential for Land Based Adventure Tourism Activities	
Unit 1	Trekking Tourism with special Reference to the Himalayas.
Unit 2	Mountaineering and Ice Skiing
Unit 3	River running, Water skiing and other water based tourist activities
Unit 4	Wildlife Tourism, National Parks and Wildlife Sanctuaries
Unit 5	Desert Safaris and Aero Sports
Block 2 Museums and Monuments and Historical sites	
Unit 6	Museums and Art Galleries
Unit 7	Forts, Palaces and Historical Buildings in North India
Unit 8	Unique Monuments of South India
Unit 9	Architectural Landmarks of Eastern India
Unit 10	Architectural Treasures in Western India
Block 3 Religious Tourism Resources	
Unit 11	The four Dhams and other important Hindu Religious centres
Unit 12	Key shrines Resorts of Jainisim and Buddhism
Unit 13	Leading Pilgrim Centers of Sikhism, Islam and Christianity
Unit 14	Religious fairs and festivals of Touristic importance

Block 4
Other Tourism Resources

Unit 15	Handicrafts and opportunities for tourist shopping
Unit 16	Yoga, Naturopathy and Medical Tourism
Unit 17	Summer and Winter Retreats
Unit 18	Beaches, Backwaters and Islands