BTTM-804

Geography of Tourism

Programme: Bachelor in Tourism & Travel Management (BTTM 16)

Year/Semester: 8th Semester

Objective:

Geography of tourism studies the phenomena of tourism over the global space with special attention on the place, place of destination & routes through which the travel & tourism takes place. It provides a thorough knowledge about the characteristics of tourist markets, attractions of destinations & the accessibility of the world with a focus on a few selected countries of world. This course has been simplified with very few case studies & broad information about the continents, so that students of BTTM can know more specific about countries & destinations.

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Block 1	
Fundamentals of Geography	
Unit 1	Geography: Meaning, features, branches and relationship with tourism.
Unit 2	Climatic regions of the world, latitude & longitude lines, time zones, international
	date line, Indian standard time.
Unit 3	Geography in Tourism: Definition, concept, scope and importance of Geography in
	Tourism, impacts of Climate and Weather on tourist destination.
Unit 4	Brief Introduction of important Oceans, seas, mountain ranges, lakes and deserts of
	World.
	Block 2
	World Geography I
	world Geography 1
Unit 5	Africa: Political, physical and climatic features
Unit 6	Asia: General geographical features; physiography, climate, main countries, capitals
	& their tourist attractions.
Unit 7	Australia: Political, physical, climatic features
Unit 8	Important countries: General geographical features of given countries with
	information about physiography, climate, tourist attractions of USA, Japan, France,
	United Kingdom and Spain.
Block 3	
World Geography II	
World Geography II	
Unit 9	Europe: General geographical features; physiography, climate, main countries,
	capitals & their tourist attractions.
Unit 10	North America: Political, physical and climatic features.
Unit 11	South America: Political, physical and climatic features.

Block 4 Indian Geography		
Unit 12	Indian Geography: Physical and Political features of Indian Subcontinent, climatic	
	conditions prevailing in India,	
Unit 13	Physiographic regions: The northern mountains, the peninsular plateaus, Indo-	
	Gangetic plain, Thar Desert, Coastal Plains and Islands	
Unit 14	Water Bodies: Ocean, Seas, Rivers, Lakes.	
Unit 15	Climate of India: Introduction, features, types and Seasons of India	