

BTTM-601

Touristic Heritage of Uttarakhand

Programme: Bachelor in Tourism and Travel Management (BTTM 16)**Year / Semester:** 6th Semester**Objective:** To illustrate the affluent Heritage of Uttarakhand and organizational role in Tourism development in the state.

Block 1 Introduction to Uttarakhand	
Unit 1	Geographic Personality of Uttarakhand
Unit 2	Historical Perspective
Unit 3	Flora and Fauna
Unit 4	Socio-cultural and Economic Perspective
Block 2 Nature Based Tourism Activities – Existing Resource-use Patterns and Further Prospects	
Unit 5	Effective and Potential Destinations for Mountaineering and Rock Climbing
Unit 6	Trekking – Trends and Opportunities
Unit 7	Auli Ski Resort and Other Prospective Skiing Sites
Unit 8	River Running - Status and Scope
Unit 9	Parks, Sanctuaries and Wildlife Tourism
Unit 10	Popular Hill Resorts of the State
Block 3 Religious and Spiritual Heritage	
Unit 11	The Panch Kedars and The Panch Badris
Unit 12	The Gangotri, The Yamunotri and Popular Shakti Peets
Unit 13	Religious and Spiritual Significance of Haridwar, Rishikesh, Joshimath and Uttarkashi
Block 4 Other Cultural Legacies	
Unit 14	Important Monuments, Museums and Historical Sites

Unit 15	Fairs, Festival and Religious Processions
Unit 16	Folk Traditions, art and Craftsmanship
Block 5 Organizational and Planning Perspectives	
Unit 17	State Department of Tourism – Organization, Policies and Performance
Unit 18	‘Garhwal’ and ‘Kumaon’ Mandal Vikas Nigam - Role and Contribution in Promotion of Tourism in Uttarakhand
Unit 19	Prevailing International and Domestic Tourist Traffic Trends and Growth Prospects.