

## **BCM-201 BUSINESS ENVIRONMENT**

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**Course Objective: The basic objective of this course is to familiarize the students with the nature and dimensions (basic level) of evolving business environment in India, which influences managerial decisions.**

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### **Block-1 Business Environment: Nature and Scope**

Unit-1 Business Environment-Meaning and Types

Unit-2 Economic System

Unit-3 Business and Society

Unit-4 Natural and Technological Environment

Unit-5 Regional Imbalances and Social Injustice

### **Block-2 Monetary, Fiscal and Industrial Policy and Planning in India**

Unit-6 Monetary Policy

Unit-7 Fiscal Policy

Unit-8 Industrial Policy and Licensing

Unit-9 Industrial Sickness

Unit-10 Planning in India

### **Block-3 Economic Policy and World Trading System**

Unit-11 New Economic Policy

Unit-12 International Trading Environment

Unit-13 World Trade Organization and India

Unit-14 World Bank and International Monetary Fund

### **Block-4 Foreign Trade, Investment and Balance of Payments**

Unit-15 Foreign Investment and Its Regulation

Unit-16 Foreign Trade and Economic Growth

Unit-17 Export-Import Policy of India

Unit-18 Balance of Payments

### **Suggested Readings:**

1. Shaikh, Saleem, (2010), Business Environment, 2nd edition, Pearson Education.
2. Cherunilam, Francis, (2007), Business Environment - Text and Cases, Himalaya Publishing House.
3. Gupta C. B., (2008), Business Environment, 4th edition, Sultan Chand.
4. Bedi, Suresh, (2004), Business Environment Excel Book.