

**PG Diploma Programmes**  
**PROGRAMME SUMMARY & FEE STRUCTURE**  
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**प्रबंध अध्ययन एवं वाणिज्य विद्याशाखा**  
**School of Management Studies and Commerce**  
**PROGRAMME SUMMARY & FEE STRUCTURE**

Programme Name (Code)	Eligibility	Duration (Yrs)		SLM	Mode of Exam (Annual /Sem)	Year/ Sem	Details of Fee ( ` )		
		Mini	Max				Exam	Degree Fee	Grand Total
<b>PG Diploma in Marketing Management (PGDMM-17)</b>	50% Marks at graduate or post graduate level with 1 year experience in the relevant field. Further those having 45% marks at graduate level or post graduate level shall also be eligible with 2 years' of supervisory/ managerial/ professional / teaching experience after completing graduation or post-graduation (even if the degree has been obtained in ODL mode or as a private student).(5% relaxation for reserved category).	1	3	English	Sem. II	450	300	750	
<b>PG Diploma Human Resource Management (PGDHRM-17)</b>	<i>From Academic Session 2018-2019, applicants may take admission directly in Post-Graduate Diploma in Marketing Management and Post Graduate Diploma in Human Resource Management, i.e., without appearing in Entrance Test.</i> <b><i>N.B.: DIM Programme has been withheld by the University from the Academic Session 2018-19.</i></b>	1	3	English	Sem. II	450	300	750	
<b>Note: The fee ( programme fee)mentioned in this table (along with Rs. 100/- as registration fee) for PGDHRM-17 and PGDMM-17 shall be payable in two installments.</b>									

**P.G. Diploma in Marketing Management**

PGDMM-17

पी0जी0 डिप्लोमा इन मार्केटिंग मैनेजमेंट

Credits-36

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
<b>SEMESTER II</b>			
MS- 505	Services Marketing	06	100 (80/20)
MS- 508	Sales and Distribution Management	06	100 (80/20)
MS-510	Brand Management	06	100 (80/20)
<b>Notes: (as per programme): Examination would be conducted on Descriptive Pattern.</b>			

N.B.- Learners are instructed to refer to guidelines for admission to Management Programmes as given in Appendix- III

**P.G. Diploma in Human Resource Management**

PGDHRM -17

पी0जी0 डिप्लोमा इन ह्यूमन रिसोर्स मैनेजमेंट

Credits-36

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
<b>SEMESTER II</b>			
MS- 306	Industrial Relations	06	100 (80/20)
MS -307	Compensation Management	06	100 (80/20)
MS- 309	Management of Training and Development	06	100 (80/20)
<b>Notes: (as per programme): Examination would be conducted on Descriptive Pattern.</b>			

N.B.- Learners are instructed to refer to guidelines for admission to Management Programmes as given in Appendix- III

## School of Computer Science & Information Technology

### PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name & (Code)	Eligibility	Duration In Years		SLM	Mode of Exam (Annual/ Sem)	Year / Sem	Details of Fees (₹)						
		Min	Max				Programme	Project/ Lab	Workshop	Exam	Practical	Degree Fee	Grand Total
		<b>Post Graduate Diploma in Computer Application (PGDCA-17)</b>	Graduation in any stream				1	3	English	Sem	II	5000	1000

### Post Graduate Diploma in Computer Application

PGDCA-17

कम्प्यूटर अनुप्रयोग में पोस्ट ग्रेजुएट डिप्लोमा

Credits-36

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
<b>SEMESTER II</b>			
PGDCA -05	Computer Organization and Architecture	04	100 (80/20)
PGDCA -06	Data Structure through C Language	04	100 (80/20)
PGDCA -07	Fundamentals of Database Management System	04	100 (80/20)
PGDCA -08	Project-I	04	100 (80/20)
PGDCA -P2	Practical	02	100

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

**पत्रकारिता एवं मीडिया अध्ययन विद्याशाखा**  
**School of Journalism and Media Studies**

**PROGRAMME SUMMARY & FEE STRUCTURE**

Programme Name (Code)	Eligibility	Duration (In Yr)		Slm	Mode Of Examination (Annual / Sem)	Year / Sem	Details of Fee (₹)							
		Minimum	Maximum				Programme	Project/ Dissertation Workshop	Exam	Viva-Voce	Degree Fee	Grand Total		
<b>Post Graduate Diploma in Journalism and Mass Communication (PGDJMC-17)</b>	Graduation in any stream	1	3	Hindi	Semester	II	4000	500	450	-	500	-	300	5750
<b>Post Graduate Diploma in Broadcast Journalism &amp; New Media (PGDBJ-17)</b>	Graduation in any stream	1	3	Hindi	Semester	II	4000	500	450	-	500	-	300	5750

**Note: Study material is available in Hindi only. However, the learners may write their examinations in Hindi or English**

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

PROGRAMME SUMMARY

पत्रकारिता एवं मीडिया अध्ययन विद्याशाखा  
School of Journalism and Media Studies

Post Graduate Diploma in Journalism & Mass Communication

PGDJMC-17

पत्रकारिता एवं जनसंचार में पोस्ट ग्रेजुएट डिप्लोमा

Credits-32

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
<b>SEMESTER II</b>			
JMC-05	Editing, Printing & Production (संपादन, मुद्रण एवं निर्माण)	04	100 (80/20)
JMC-06	Advertising and Public Relations(विज्ञापन और जनसंपर्क)	04	100 (80/20)
JMC-07	Broadcast and New Media (T.V., Radio, Film & Cyber Media) (ब्रॉडकास्ट एवं न्यू मीडिया (टीवी, रेडियो, फिल्म व साइबर मीडिया))	04	100 (80/20)
JMC-08	Project Report ( for working Journalists)/ One month's Internship in a Reputed Media Organization (for non-journalists) & Viva-Voce (प्रोजेक्ट रिपोर्ट (कार्यरत पत्रकारों के लिए)/किसी प्रख्यात मीडिया संस्थान में एक महीने का व्यावहारिक प्रशिक्षण एवं मौखिक परीक्षा(गैर पत्रकारों के लिए)	04	100

Post Graduate Diploma in Broadcast Journalism and New Media

PGDBJ-17

ब्रॉडकास्ट जर्नलिज्म एवं न्यूमीडिया में पोस्ट ग्रेजुएट डिप्लोमा

Credits-32

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
<b>SEMESTER II</b>			
BJNM-201	Radio Journalism (रेडियोपत्रकारिता)	04	100 (80/20)
BJNM-202	Television Journalism (टेलीविजनपत्रकारिता)	04	100 (80/20)
BJNM-203	Web Journalism (वेबपत्रकारिता)	04	100 (80/20)
BJNM-204	Project Report/Viva-Voce (प्रोजेक्टरिपोर्ट/मौखिकी)	04	100

**Internship:** Learners who want to do internship will have to take prior permission from the Director of the School.

व्यवहारिक प्रशिक्षण: मीडिया संस्थानों में व्यवहारिक प्रशिक्षण लेने के इच्छुक शिक्षार्थियों को विद्याशाखा के निदेशक से पूर्वानुमति लेनी होगी।