

PG Diploma Programmes
PROGRAMME SUMMARY & FEE STRUCTURE
विषयानुक्रम (Contents)

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प्रबंध अध्ययन एवं वाणिज्य विद्याशाखा
School of Management Studies and Commerce

PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name (Code)	Eligibility	Duration (Yrs)		SLM	Mode of Exam (Annual/Sem)	Year/ Sem	Details of Fee (₹)								
		Mini	Max				Programme	Project/ Workshop	Exam	Practical	Viva-Voce	Identity Card	Student Welfare	Degree Fee	Grand Total
PG Diploma in Marketing Management (PGDMM-17)	50% Marks at graduate or post graduate level with 1 year experience in the relevant field. Further those having 45% marks at graduate level or post graduate level shall also be eligible with 2 years' of supervisory/ managerial/ professional / teaching experience after completing graduation or post-graduation (even if the degree has been obtained in ODL mode or as a private student).(5% relaxation for reserved category). Admission through entrance test conducted by University / MAT /CAT score	1	3	English	Sem.	I	8000	-	450	-	-	50	100		8600
						II	-	-	450	-	-	-	-	300	750
PG Diploma Human Resource Management (PGDHRM-17)	50% Marks at graduation or at post graduation level or 45% at graduate or post graduate level along with 2 years' of supervisory / managerial / professional / teaching experience after completing graduation or post-graduation (even if the degree has been obtained in ODL mode or as a private student). (5% relaxation for reserved category) Admission through entrance test conducted by University / MAT/ CAT score	1	3	English	Sem.	I	8000	-	450	-	-	50	100		8600
						II	-	-	450	-	-	-	-	300	750
Diploma in Management (DIM-17)	50% Marks at graduation or at post graduation level or 45% at graduate or post graduate level along with 2 years' of supervisory / managerial / professional / teaching experience after completing graduation or post-graduation (even if the degree has been obtained in ODL mode or as a private student). (5% relaxation for reserved category) Admission through entrance test conducted by University / MAT/ CAT score	1	3	English	Sem.	I	15000	-	900	-	-	50	100		16050
						II	-	-	750	-	-	-	-	300	1050

Note: The fee mentioned in this table (along with Rs. 100/- as registration fee) for MBA-17, PGDHRM-17, PGDMM-17 and DIM-17 shall apply only after qualifying the entrance test (Rs. 500/- for entrance-test is payable separately at the time of test). Further for PGDHRM-17, PGDMM-17 and DIM-17, the annual fee shall be payable in two installments.

1. SILM is available in Hindi medium only but learners are free to choose English as their medium for all the purposes , i.e. assignments, projects, examination etc.

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

PROGRAMME SUMMARY
प्रबंध अध्ययन एवं वाणिज्य विद्याशाखा
School of Management Studies and Commerce

P.G. Diploma in Marketing Management

PGDMM-17

पी0जी0 डिप्लोमा इन मार्केटिंग मैनेजमेंट

Credits-36

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
SEMESTER I			
MS- 501	Marketing Research	06	100 (80/20)
MS- 502	Advertising and Sales Promotion	06	100 (80/20)
MS-503	Consumer Behaviour	06	100 (80/20)
SEMESTER II			
<i>Select any three from the following courses;</i>			
MS- 504	International Marketing	06	100 (80/20)
MS- 505	Services Marketing	06	100 (80/20)
MS- 506	Supply Chain Management	06	100 (80/20)
MS- 507	Rural Marketing	06	100 (80/20)
MS- 508	Sales and Distribution Management	06	100 (80/20)
MS- 509	Industrial Marketing	06	100 (80/20)
MS-510	Brand Management	06	100 (80/20)
Notes: (as per programme): Examination would be conducted on Descriptive Pattern.			

N.B.- Learners are instructed to refer to guidelines for admission to Management Programmes as given in Appendix- III

P.G. Diploma in Human Resource Management

PGDHRM -17

पी0जी0 डिप्लोमा इन ह्यूमन रिसोर्समैनेजमेंट

Credits-36

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
SEMESTER I			
MS- 301	Human Resource Planning	06	100 (80/20)
MS- 302	Human Resource Development	06	100 (80/20)
MS- 303	Organizational Change and Development	06	100 (80/20)
SEMESTER II			
<i>Select any three courses from the following:</i>			
MS- 304	Labour Laws for Managers	06	100 (80/20)
MS -305	Strategic Human Resource Management	06	100 (80/20)
MS- 306	Industrial Relations	06	100 (80/20)
MS -307	Compensation Management	06	100 (80/20)
MS -308	International Human Resource Management	06	100 (80/20)
MS- 309	Management of Training and Development	06	100 (80/20)
Notes: (as per programme): Examination would be conducted on Descriptive Pattern.			

N.B.- Learners are instructed to refer to guidelines for admission to Management Programmes as given in Appendix- III

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th.)
SEMESTER I			
MS- 101	Principles of Management and Organizational Behaviour	06	100 (80/20)
MS- 102	Accounting for Managers	06	100 (80/20)
MS- 103	Managerial Economics	06	100 (80/20)
MS- 104	Quantitative Techniques in Management	06	100 (80/20)
MS- 105	Business Environment	06	100 (80/20)
MS- 106	IT and Management Information System	06	100 (80/20)
SEMESTER II			
MS- 107	Marketing Management	06	100 (80/20)
MS- 108	Human Resource Management	06	100 (80/20)
MS- 109	Financial Management	06	100 (80/20)
MS- 110	Research Methodology	06	100 (80/20)
MS- 111	International Business	06	100 (80/20)
Notes: (as per programme): Examination would be conducted on Descriptive Pattern.			

विज्ञान अध्ययन विद्याशाखा

School of Sciences

PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name (Code)	Eligibility	Duration (Yr)		SLM	Mode of Exam (Annual/Sem)	Year / Sem	Fee Structure (₹)								
		Minimum	Maximum				Programme	Project/ Workshop	Exam	Practical	Viva-Voce	Identity Card	Student Welfare	Degree Fee	Total
PG Diploma In Disaster Management (PGDDM-17)	Graduation in any subject	1	3	English	Annual	I	10000	1000	1050	-	-	50	100	300	12500

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

PROGRAMME SUMMARY
विज्ञान अध्ययन विद्याशाखा
School of Sciences

P.G. Diploma in Disaster Management आपदा प्रबंधन में पीजी डिप्लोमा

PGDDM-17
Credits-32

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
MPA-001	Understanding Natural Disaster (प्राकृतिक आपदाओं को समझना)	04	50 (40/10)
MPA-002	Understanding Man-made Disasters (मानवनिर्मित आपदाओं को समझना)	04	50 (40/10)
MPA-003	Risk Assessment and Vulnerability Analysis (जोखिम आंकलन एवं संवेदनशीलता विश्लेषण)	04	50 (40/10)
MPA-004	Disaster Preparedness (आपदा तैयारी)	04	50 (40/10)
MPA-005	Disaster Response (आपदा प्रतिक्रिया)	04	50 (40/10)
MPA-006	Disaster Medicine (आपदा चिकित्सा)	04	50 (40/10)
MPA-007	Rehabilitation, Reconstruction and Recovery (पुनर्वास, पुनःनिर्माण एवं पुनरुत्थान)	04	50 (40/10)
MPAP-001	Project Work (परियोजना कार्य)	04	50

School of Computer Science & Information Technology

PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name & (Code)	Eligibility	Duration In Years		SLM	Mode of Exam (Annual/ Sem)	Year / Sem	Details of Fees (₹)								
		Min	Max				Programme	Project/ Lab Workshop	Exam	Practical	Viva-Voce	Identity Card	Student	Degree Fee	Grand Total
PG Diploma in Computer Application (PGDCA-17)	Graduation in any stream	1	3	English	Sem	I	5000	-	600	500	-	50	100		6250
						II	5000	1000	450	500	-	-	-	300	7250
PG Diploma in Geo Informatics (PGDGIS-17) The student of PGDGIS-17 opting for the online course material(The SLM shall have to be downloaded from the University Website portal elearning.uou.ac.in and hard copy of the course material shall not be provided by the University) shall be given 15% discount on the programme fee for the selected year.	Graduation in any stream	1	3	English	Annual	I	22000	1500	600	-	-	50	100	300	24550

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The student of PGDGIS-17 opting for the online course material(The SLM shall have to be downloaded from the University Website portal elearning.uou.ac.in and hard copy of the course material shall not be provided by the University) shall be given 15% discount on the programme fee for the selected year.

पीजीडीजीआईएस-17 कार्यक्रम के अंतर्गत यदि कोई छात्र ऑनलाइन पाठ्य सामग्री चाहता है (पाठ्यसामग्री विश्वविद्यालय की वेबसाइट के पोर्टल elearning.uou.ac.in से डाउनलोड करनी होगी, विश्वविद्यालय द्वारा पुस्तकें उपलब्ध नहीं करायी जायेंगी) तो ऐसे छात्र को उसके कार्यक्रम के चुने हुए वर्ष के कार्यक्रम शुल्क में 15% की छूट प्रदान की जायेगी।

PROGRAMME SUMMARY

कम्प्यूटर विज्ञान एवं सूचना प्रौद्योगिकी विद्याशाखा
School of Computer Science & Information Technology

PG Diploma in Computer Application कम्प्यूटर अनुप्रयोग में परास्नातक डिप्लोमा

PGDCA-17
Credits-36

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
SEMESTER I			
PGDCA-01	Computer Fundamentals and PC Software	04	100 (80/20)
PGDCA -02	Digital Logic	04	100 (80/20)
PGDCA -03	Computer Programming Using C	04	100 (80/20)
PGDCA -04	Fundamentals of Networking and Web Technology	04	100 (80/20)
PGDCA -P1	Practical	02	100
SEMESTER II			
PGDCA -05	Computer Organization and Architecture	04	100 (80/20)
PGDCA -06	Data Structure through C Language	04	100 (80/20)
PGDCA -07	Fundamentals of Database Management System	04	100 (80/20)
PGDCA -08	Project-I	04	100 (80/20)
PGDCA -P2	Practical	02	100

PG Diploma in Geo-Informatics जियो इनफोर्मेटिक्स में परास्नातक डिप्लोमा

PGDGIS-17
Credits-40

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
PGDGIS-01	Introduction to Informatics	08	100 (80/20)
PGDGIS-02	Geographical Information System	08	100 (80/20)
PGDGIS-03	Remote Sensing & GPS	08	100 (80/20)
PGDGIS-04	DIP & Mapping	08	100 (80/20)
PGDGIS-05	Mini Project	08	100

पत्रकारिता एवं मीडिया अध्ययन विद्याशाखा
School of Journalism and Media Studies

PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name (Code)	Eligibility	Duration (In Yr)		Slm	Mode Of Examination (Annual / Sem)	Year / Sem	Details of Fee (₹)								
		Minimum	Maximum				Programme	Project/ Dissertation Workshop	Exam	Practical	Viva-Voce	Identity Card	Student Welfare	Degree Fee	Grand Total
PG Diploma in Journalism and Mass Communication (PGDJMC-17)	Graduation in any stream	1	3	Hindi	Semester	I	4000	-	600	-	-	50	100		4750
						II	4000	500	450	-	500	-	-	300	5750
PG Diploma in Broadcast Journalism & New Media (PGDBJ-17)	Graduation in any stream	1	3	Hindi	Semester	I	4000	-	600	2000	-	50	100		6750
						II	4000	500	450	-	500	-	-	300	5750
PG Diploma in Advertising and Public Relations (PGDAPR-17)	Graduation in any stream	1	3	Hindi	Semester	I	4000	-	600	-	-	50	100		4750
						II	4000	500	450	-	500	-	-	300	5750

Note: Study material is available in Hindi only. However, the learners may write their examinations in Hindi or English

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

PROGRAMME SUMMARY
पत्रकारिता एवं मीडिया अध्ययन विद्याशाखा
School of Journalism and Media Studies

P.G. Diploma in Journalism & Mass Communication

PGDJMC-17

पत्रकारिता एवं जनसंचार में स्नातकोत्तर डिप्लोमा

Credits-32

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
SEMESTER I			
JMC-01	History of Journalism & Contemporary Perspective(पत्रकारिता का इतिहास एवं समसामयिक परिप्रेक्ष्य)	04	100 (80/20)
JMC-02	Communication : Principles, Process, Concept & Model(संचार: सिद्धांत, प्रक्रिया, अवधारणा तथा मॉडल)	04	100 (80/20)
JMC-03	Indian Press Laws and Salient Features of Indian Constitution(भारतीय प्रेस कानून और भारतीय संविधान की विशेषताएँ)	04	100 (80/20)
JMC-04	News: Definition, Concept and Reporting (समाचार: अर्थ, अवधारणा और रिपोर्टिंग)	04	100(80/20))
SEMESTER II			
JMC-05	Editing, Printing & Production (संपादन, मुद्रण एवं निर्माण)	04	100 (80/20)
JMC-06	Advertising and Public Relations(विज्ञापन और जनसंपर्क)	04	100 (80/20)
JMC-07	Broadcast and New Media (T.V., Radio, Film & Cyber Media) (ब्रॉडकास्ट एवं न्यू मीडिया (टीवी, रेडियो, फिल्म व साइबर मीडिया)	04	100 (80/20)
JMC-08	Project Report (for working Journalists)/ One month's Internship in a Reputed Media Organization (for non-journalists) & Viva-Voce (प्रोजेक्ट रिपोर्ट (कार्यरत पत्रकारों के लिए)/किसी प्रख्यात मीडिया संस्थान में एक महीने का व्यावहारिक प्रशिक्षण एवं मौखिक परीक्षा(गैर पत्रकारों के लिए)	04	100

P.G. Diploma in Broadcast Journalism and New Media

PGDBJ-17

ब्रॉडकास्ट जर्नलिज्म एवं न्यूमीडिया में स्नातकोत्तर डिप्लोमा

Credits-32

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
SEMESTER I			
BJNM-101	Communication : Principles, Process, Concept and Models (संचार: सिद्धांत, प्रक्रिया, अवधारणा एवं मॉडल)	04	100 (80/20)
BJNM-102	Introduction of Broadcast Journalism (प्रसारणपत्रकारिता: एकपरिचय)	04	100 (80/20)
BJNM-103	Introduction to New Media (न्यूमीडिया: एकपरिचय)	04	100 (80/20)
BJNM-104	Writing for Various Media (विभिन्नमीडियाविधाओंमेंलेखन)	04	100 (80/20)
SEMESTER II			
BJNM-201	Radio Journalism (रेडियोपत्रकारिता)	04	100 (80/20)
BJNM-202	Television Journalism (टेलीविजनपत्रकारिता)	04	100 (80/20)
BJNM-203	Web Journalism (वेबपत्रकारिता)	04	100 (80/20)
BJNM-204	Project Report/Viva-Voce (प्रोजेक्ट रिपोर्ट/मौखिकी)	04	100

P.G. Diploma in Advertising and Public Relations

PGDAPR-17

विज्ञापन एवं जनसंपर्क में स्नातकोत्तर डिप्लोमा

Credits-32

Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
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SEMESTER I			
APR-101	Communication : Principles, Process and Models (संचार:अर्थ, सिद्धांत एवं मॉडल)	04	100 (80/20)
APR-102	Introduction to Advertising & Public Relations (विज्ञापन और जनसंपर्क : एक परिचय)	04	100 (80/20)
APR-103	Public Relations: Principles and objectives (जनसंपर्क के सिद्धांत और उद्देश्य)	04	100 (80/20)
APR-104	Brand management and Strategy in advertising (विज्ञापन में ब्रांड प्रबंधन और रणनीति)	04	100 (80/20)
SEMESTER II			
APR-201	Strategic Public Relations and Management (रणनीतिक जन संपर्क एवं प्रबंधन)	04	100 (80/20)
APR-202	Corporate Communication (कारपोरेट कम्यूनिकेशन)	04	100 (80/20)
APR-203	Tools of Advertising (विज्ञापन के तौर-तरीके)	04	100 (80/20)
APR-204	Project Report / Viva-Voce (प्रोजेक्ट रिपोर्ट/मौखिकी)	04	100

Internship: Learners who want to do internship will have to take prior permission from the Director of the School.

व्यवहारिक प्रशिक्षण: मीडिया संस्थानों में व्यवहारिक प्रशिक्षण लेने के इच्छुक शिक्षार्थियों को विद्याशाखा के निकदेशक से पूर्वानुमति लेनी होगी।

विधि विद्याशाखा
School of Law

PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name (Code)	Eligibility	Duration (Year)		SLM	Mode of Exam (Annual / Sem)	Year/ Sem	Details of Fee(`)								
		Minimum	Maximum				Programme	Project/ Workshop	Exam	Practical	Viva-Voce	Identity Card	Student Welfare	Degree Fee	Grand Total
PG Diploma in Cyber Law (PGDCL-17)	Graduation in any stream	1	3	English- Hindi	Annual	I	5000	-	600	-	500	50	100	300	6550

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

PROGRAMME SUMMARY
विधि अध्ययन विद्याशाखा
School of Law

P.G. Diploma in Cyber Law साइबर लॉ में पी0जी0 डिप्लोमा

PGDCL-17
Credits-36

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
CYL-101	Fundamentals of Cyber Law and the emerging jurisprudence	08	100 (80/20)
CYL-102	Intellectual Property Issues and Cyberspace - The Indian Perspective	08	100 (80/20)
CYL-103	E-Commerce & Digital Evidence	08	100 (80/20)
CYL-104	Cyber Crimes and Consumer Protection in Cyberspace	08	100 (80/20)
CYL-105	Viva-voce	04	100
Note : Study Material only reference book			